



March 25, 2010

RE: THE 1ST ANNUAL INDIGO FESTIVAL HOSTED BY FAMILY CHIROPRACTIC CENTER

Thank you for your interest in supporting our 1st annual Indigo Festival, a fundraiser to support ICPA and NJCVC. This event will be held at Camp Jefferson, 81 Weldon Road, Lake Hopatcong, NJ on Saturday, May 15, 2010 from 11:00 am to 4:00 pm and is hosted by Family Chiropractic Center of Lake Hopatcong.

The Indigo Festival is a natural health fair intended to demonstrate the holistic services available to our community. Participating in this event at the sponsorship level will demonstrate to our community your effort in supporting family wellness, as well as providing your business with a targeted advertising campaign to a fast-growing segment of our community's population.

Our vendors range from holistic health professionals to businesses offering products and services to support a holistic family lifestyle and non-profit organizations. Throughout the course of the event, there will be health lectures, demonstrations and a variety of games and activities for kids. The admission fee is \$5 for adults, kids are FREE!

There are several sponsorship options. Many sponsors make monetary donations, others donate items. Either would be appreciated. Financial donations pay for the advertising, the event location fees, equipment rentals, etc. and help us to maximize our donations to the ICPA and NJCVC. We have described each level of sponsorship below:

Bronze Sponsor - \$100

- This sponsors one of our children's games or activities which we have on-site for our guests to enjoy throughout the day
- Your business name will be noted on signage at the event
- Your business name will be listed on the event program
- Your business name will be listed on the event website, with a link to your business website (if applicable)

Silver Sponsor - \$250

- Your business name will be listed on over 15,000 flyers distributed to families throughout the area
- Your business name will be listed on the event program
- Your business name will be listed on the event website, with a link to your business website (if applicable)
- Your business name will be listed on all other advertising where possible

Gold Sponsor - \$500 or more

- Your business name and logo will be listed on over 15,000 flyers distributed to families throughout the area
- Your business name and logo will be listed on the event program
- Your business name and logo will be listed on the event website, with a link to your business website (if applicable)
- Your business name and logo will be listed on all other advertising where possible (an additional 5,000 to 10,000 flyers anticipated)
- **A complimentary table at The Indigo Festival, if you choose – a value of \$197**

Some of the many benefits of attending The Indigo Festival as a vendor include:

- An opportunity to market your business with our community's holistic professionals, individuals and families
- Remarkable exposure to the families of our community to demonstrate your company's care and support
- Great exposure to market all of your company's merchandise, products and services

We look forward to discussing your participation in The 1st Annual Indigo Festival hosted by Family Chiropractic Center of Lake Hopatcong further. Please feel free to contact Amy Cieslik at 973-663-5633 or via e-mail at fccteam@optonline.net. In the meantime, we wish you success in all you do!

Yours in Health,

Dr. Tami Hartman

Dr. Bret Hartman

Wellness Chiropractors

Family Chiropractic Center of Lake Hopatcong

www.hartmanindigofestival.info

